BONUS DISTRIBUTION

Wire & Cable Technology International (WCTI) will cover the trade shows and exhibitions listed below:



2025 WHMA Annual Wire Harness Conference www.whma.org



wire Mexico 2025 www.wire.de



EWPTE 2025 www.electricalwireshow.com



Interwire 2025 www.iwma.org



wire Eurasia 2025 www.wire-eurasia.com



EWPTE 2025 www.electricalwireshow.com



IWCS 2025 www.iwcs.org



wire Southeast Asia 2025 www.wire-southeastasia.com



SUBMIT ALL EDITORIAL INFORMATION AND QUESTIONS TO:

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Wire and Cable Technology International Special Sections



COMPANY PROFILES

July Issue. Full and half page advertisers receive a complimentary Company Profile in a special bound section of the July issue. Deadline: June 9



SPOTLIGHT ARTICLES

Staff written articles on a selected product(s) or trade show(s). Each advertiser of the selected topic will receive a free Spotlight Ad including contact information and logo. Deadline: Two weeks prior

to the publication month.

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STRAIGHT FROM THE SHOW

News, facts and images from recent trade shows. Send submissions to mcnulty@wiretech.com.

Wire Harness & Cable Connector

Special "magazine-in-a-magazine" section providing focused news, information and products for wire and cable processors, distributors and end-users. APPEARING IN EVERY ISSUE



Cite Con

NEWS & INFO

Industry news on companies, associations, trade shows, personnel, distributing and using wire and cable. Deadline: Two weeks prior to the publication month.



New wire and cables, harnesses, processing equipment, interconnect products, marking devices, installation tools, etc. Deadline: Two weeks prior to the publication month.





FEATURE ARTICLES

Full length articles on a variety of subjects including: wire and processing equipment and services; wire, cable and harness designs and applications; interconnect products; cable assembly; regulations; standards; etc. Deadline: Ideas, outline or abstracts are due two months prior to publication month, and materials are due one month prior to publication month.

SHOWS & CONFER-ENCES

Previews of industry events such as the Electrical Wire Processing Expo.

Wire © Cable Technology

EDITORIAL OPPORTUNITIES Published six times a vear:

January, March, May, July, September, November

NEW PRODUCT & SERVICES

Typical word submission: 50-500 words plus picture(s)

Deadline is two weeks prior to publication month.



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SHOWCASE MACHINERY:

SHOWCASE

ACCESSORIES:

A short description of

new tooling, controls,

lubricants, packages or

other type of accessory

used in manufacturing

any type of wire and

A short description of a new machine used in manufacturing any type of wire and cable.

NEWS & INFORMATION Typical word submission:

50-500 words plus picture(s)

Deadline is two weeks prior to publication month.

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WIRE & CABLE EVENTS: Calendar of events for the wire and cable industry: trade shows, conferences, etc.

TECHNICAL ARTICLES



EMPHASIS ARTICLES: A section of by-lined ar-

ticles on a selected subject. Articles are original, technical, educational and directly related to the Emphasis subject. Length: 500-2500 words plus graphics. Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

ROUNDUP ARTICLES:

A collection of editorial contributions from multiple suppliers to a selected sector of the industry. The article is staff-compiled and contributions are directly related to the Roundup subject.

Length: 50-500 words plus graphics. Deadline: Two weeks prior to the publication month.

Event Program, Schedule,

& Exhibitor Directory

SHOWCASE MATERIALS:

cable.

A short description of new materials used in manufacturing any type of wire and cable.



INDUSTRY NEWS: Industry-wide news and informations: associations, trade shows, conferences, market data, regulations, standards, etc.

CORPORATE NEWS:

new hires, personnel restructuring, etc.

Company-specific news mergers, acquisitions, joint ventures, contracts, awards, promotions,





FEATURE ARTICLES By-lined technical articles on any wire and cable industry subject. Articles are original, technical, educational and present one or more of the following: new technology, research results, market study results, case history information, fundamental instructions.

Length: 500-2500 words. Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

TECH BRIEFS

One page staff-prepared, technical article on a new product, process or service related to the wire and cable industry.

Length: 500-2500 words. Deadline: Idea, outline or abstracts are due two months prior to the publication month, and materials are due one month prior to the publication month.

IWCS SUPPLIERS DIRECTORY:

Special promotion opportunities! Wire and Cable Technology International is the official magazine of the IWCS Conference™.

www.wiretech.com





and information: